



VENTURE INTO CURES

An Event for EB Research Partnership

FEATURING JILL & EDDIE VEDDER AND FRIENDS

SPONSORSHIP OPPORTUNITIES

11.18.20 | 8PM EST | VENTUREINTOCURES.ORG



ABOUT THE EVENT

Join EB Research Partnership on November 18, 2020 at 8pm EST for a first-of-its-kind digital event led by our Co-Founders Jill and Eddie Vedder. The show will feature uplifting stories of individuals with EB and their families along with celebrity friends Adam Sandler, Laura Dern, David Letterman, Judd Apatow, Jimmy Kimmel, Lukas, Micah, and Willie Nelson, Keb' Mo', Luis "King Kong" Ortiz, and many more! Streamed globally by our partner Amazon and hosted in perpetuity on EBRP's website and social channels, Venture Into Cures provides the opportunity for your brand to reach 1M+ people and is packed with noteworthy moments like the debut of a brand new song by Eddie Vedder inspired by EB stories. All proceeds benefit EB Research Partnership.



ABOUT EB RESEARCH PARTNERSHIP

OUR MISSION

Founded in 2010 by a group of dedicated parents and Jill and Eddie Vedder, of Pearl Jam, EB Research Partnership (EBRP) is the largest 501(c)(3) nonprofit funding research to discover treatments and cures for Epidermolysis Bullosa (EB), a devastating and life-threatening genetic skin disorder that affects children from birth.

OUR MODEL

EBRP ensures sustainable funding for future EB research through our innovative Venture Philanthropy model. Instead of simply making grants, EBRP funds research projects in exchange for a financial interest in the work. If those projects lead to commercially successful therapies, we use the returns from our shares to fund additional EB research. This means your generous contribution has the potential to grow to multiples of its original value.

SPONSORSHIP OPPORTUNITIES

You can learn more about the event and our sponsorship offerings at www.ventureintocures.org. To secure your sponsorship, please contact Michael Hund at mhund@ebresearch.org or +1 (785) 554-9575.

PRESENTING \$500,000

- Custom Experience including recognition and messaging at the highest level.

TITLE \$250,000

- Large corporate logo displayed prominently in all marketing materials and during the event
 - Verbal recognition during the Live Program by celebrity host
 - 30 second segment in show
 - Listing on all event communications as a Title Sponsor
 - 150-word corporate message on event website
- Company logo on event website with link to sponsor's website

PLATINUM \$100,000

- Large corporate logo displayed in all marketing materials and during the event
 - Verbal recognition during the Live Program by celebrity guest
 - Listing on all event communications as a Platinum Sponsor
 - 100-word corporate message on event website
- Company logo on event website with link to sponsor's website

SPONSORSHIP OPPORTUNITIES

GOLD \$50,000

- Corporate logo displayed in all marketing materials and during the event
 - Listing on all event communications as a Gold Sponsor
 - 50-word corporate message on event website
- Company logo on event website with link to sponsor's website.

SILVER \$15,000

- Corporate logo displayed in all marketing materials and during the event
 - Listing on all event communications as a Silver Sponsor
- Company logo on event website with link to sponsor's website

BRONZE \$7,500

- Corporate logo displayed in all marketing materials and during the event
 - Listing on all event communications as a Silver Sponsor
- Company logo on event website with link to sponsor's website

BENEFACTOR \$2,500

- Acknowledged as Benefactor during the event

ADVOCATE \$1,000

- Acknowledged as Advocate during the event



**TOGETHER,
WE CAN #HEALEB**

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