

OCTOBER 22 - 24, 2023

# EDDIE VEDDER AT BENAROYA HALL & VENTURE INTO CURES SEATTLE SUMMIT

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An unforgettable three days in Seattle to support EB Research Partnership







OCTOBER 22 - 24, 2023

# EVENT OVERVIEW

**EXCLUSIVE EDDIE VEDDER SHOWS**

**Eddie Vedder will be playing two intimate concerts in his hometown at Benaroya Hall** to bring support to a cause that is near to his heart – EB Research Partnership.



Founded in 2010 by a group of dedicated parents, Jill Vedder, and Eddie Vedder of Pearl Jam, EB Research Partnership (EBRP) is the largest 501(c)(3) nonprofit funding research aimed at finding a cure for Epidermolysis Bullosa (EB). Over the last decade EBRP has made remarkable strides, including helping to fund the first-ever FDA approved topical gene therapy and treatment for EB families.

**AWARDS DINNER**

Ahead of the **exclusive Eddie Vedder shows**, EBRP will bring together the brightest minds across medical research, tech, science, and more, for the inaugural **Venture into Cures Summit at Benaroya Hall**. This inspiring day of interactive sessions and keynotes will be followed by an **awards dinner at Chihuly Garden & Glass**.



**INSPIRING SUMMIT**

The immersive events hosted by EBRP will celebrate pioneers and inspire change makers to put forth an agenda for advancing treatments and cures for EB and rare disease at large.

*See you in Seattle!*





# AGENDA



## OCTOBER 22

### © Venture into Cures Summit

**DAY | BENAROYA HALL**

EBRP will bring together the brightest minds across medical research, tech, science, and more for the inaugural Venture into Cures Summit. This immersive event will put forth an agenda for advancing treatments and cures for EB and beyond.

### © Venture into Cures Awards Dinner

**EVENING | CHIHULY GARDEN & GLASS**

Join us for an evening celebrating change makers, visionaries and leaders across the EB and rare disease communities at an iconic Seattle exhibit.

## OCTOBER 23 & 24

### © Eddie Vedder at Benaroya Hall

**EVENING | BENAROYA HALL**

Eddie Vedder will be playing two intimate concerts in his hometown of Seattle at Benaroya Hall bringing additional awareness and support to EB Research Partnership.





“From the resiliency of the families and the commitment of scientists, together our ambitious goal is to cure EB in this decade.”

Eddie Vedder  
Co-founder of EB Research Partnership





# SPONSORSHIP OPPORTUNITIES

CUSTOM EXPERIENCES AND ACTIVATIONS AVAILABLE TO SPONSORS INVESTING \$500K+

PLEASE CONTACT MICHAEL HUND TO DISCUSS [MHUND@EBRESEARCH.ORG](mailto:MHUND@EBRESEARCH.ORG)

## PLATINUM SPONSOR

### \$250,000

- ▶ 25 tickets to both Eddie Vedder Benaroya Hall concerts including boxes (50 total)
- ▶ 25 tickets to access Venture into Cures Summit
- ▶ 25 tickets to Venture into Cures Dinner Sunday evening
- ▶ 8 Tickets to VIP afterparty for the show both nights
- ▶ Brand recognition at Venture into Cures Summit & Dinner
- ▶ 150-word corporate message on Venture into Cures website
- ▶ Company logo on Venture into Cures website with link to company's website
- ▶ Sponsorship of 10 EB families to attend the event
- ▶ Tax deductible donation

## GOLD SPONSOR

### \$100,000

- ▶ 20 tickets to one Eddie Vedder Benaroya Hall concert
- ▶ 20 tickets to access Venture into Cures Summit
- ▶ 20 tickets to Venture into Cures Dinner Sunday evening
- ▶ 4 Tickets to VIP afterparty for the show both nights
- ▶ Brand recognition at Venture into Cures Summit & Dinner
- ▶ 100-word corporate message on Venture into Cures website
- ▶ Company logo on Venture into Cures website with link to company's website
- ▶ Sponsorship of 4 EB families to attend the event
- ▶ Tax deductible donation

## SILVER SPONSOR

### \$50,000

- ▶ 10 tickets to one Eddie Vedder Benaroya Hall concert
- ▶ 10 tickets to access Venture into Cures Summit
- ▶ 10 tickets to Venture into Cures Dinner Sunday evening
- ▶ 6 tickets to Benaroya Hall premium after show hospitality
- ▶ Brand recognition at Venture into Cures Summit & Dinner
- ▶ 50-word corporate message on Venture into Cures website
- ▶ Company logo on Venture into Cures website with link to company's website
- ▶ Sponsorship of 2 EB families to attend the event
- ▶ Tax deductible donation





# SPONSORSHIP OPPORTUNITIES

GROUP TICKETS ARE AVAILABLE IN A LIMITED QUANTITY UPON REQUEST  
PLEASE CONTACT MICHAEL HUND TO DISCUSS [MHUND@EBRESEARCH.ORG](mailto:MHUND@EBRESEARCH.ORG)

## BRONZE SPONSOR

### \$25,000

- ▶ 5 tickets to one Eddie Vedder Benaroya Hall concert
- ▶ 5 tickets to access Venture into Cures Summit
- ▶ 5 tickets to Venture into Cures Dinner Sunday evening
- ▶ 4 tickets to Benaroya Hall premium after show hospitality
- ▶ Brand recognition at Venture into Cures Summit & Dinner
- ▶ Company logo on Venture into Cures website with link to company's website
- ▶ Sponsorship of 1 EB family to attend the event
- ▶ Tax deductible donation

## CHAMPION SPONSOR

### \$10,000

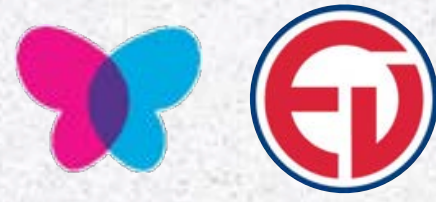
- ▶ 2 tickets to one Eddie Vedder Benaroya Hall concert
- ▶ 2 tickets to access Venture into Cures Summit
- ▶ 2 tickets to Venture into Cures Dinner Sunday evening
- ▶ 2 tickets to Benaroya Hall premium after show hospitality
- ▶ Brand recognition at Venture into Cures Summit & Dinner
- ▶ Company logo on Venture into Cures website with link to company's website
- ▶ Sponsorship of 1 EB individual to attend the event
- ▶ Tax deductible donation

## ADVOCATE SPONSOR

### \$5,000

- ▶ 1 ticket to one Eddie Vedder Benaroya Hall concert
- ▶ 1 ticket to access Venture into Cures Summit
- ▶ 1 ticket to Venture into Cures Dinner Sunday evening
- ▶ Acknowledgement at Venture into Cures Summit and/or dinner
- ▶ Tax deductible donation





# A PATH TO CURE EB & BEYOND

## WHAT IS EB?

**Epidermolysis Bullosa (EB) is a devastating and life-threatening genetic skin disorder that affects children from birth.** Individuals with EB lack critical proteins that bind the skin's two layers together. Without these proteins, the skin tears apart, blisters, and shears off, leading to severe pain, disfigurement, and internal and external wounds that may never heal. **EB is not specific to socioeconomic status, race, ethnicity, or gender.** Daily life for families battling EB includes grueling wound and medical care that is extremely painful, laborious, and costly.

## WHAT IS EB RESEARCH PARTNERSHIP?

EB Research Partnership (EBRP) is the largest global nonprofit funding research to discover treatments and cures for EB. Combining our award-winning **Venture Philanthropy business model** and world-renown **Scientific Advisory Board**, we are creating a blueprint for how rare diseases can be cured. Donating to EBRP not only supports families fighting EB everywhere, but also has the **potential to impact thousands of other rare diseases.**

The majority are children, as many don't live long into adulthood. Children with EB are often called "**Butterfly Children**" because their skin is as fragile as the wings of a butterfly. With skin this fragile, everyday activities like eating, sleeping, walking & playing can become monumental tasks. **EB Research Partnership (EBRP) is dedicated to finding a cure for EB, and finding it quickly.**

Our goal is to cure EB by  
**2030**

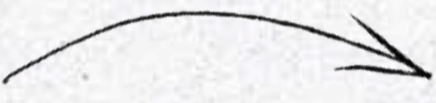
You can help us  
get there.







**95%** Of rare diseases lack an approved treatment.



EBRP is changing this stat.

2023 brought a landmark victory with an FDA approved treatment for EB families. While this is an exciting milestone, it is not our final destination.

### THE MODEL FOR A CURE

EBRP ensures sustainable funding for future EB research through our **Venture Philanthropy model**. Instead of simply making grants, EBRP searches the globe to strengthen and accelerate the most promising research projects. We vet them through our **world-class Scientific Advisory Board**. In exchange for funding them, we take a financial interest in the work of the university or business. When those projects succeed, we reinvest the returns from our shares back into other promising EB research initiatives. **Every dollar invested at EBRP is multiplied – potentially many times over.**

**Our model is pioneering a path for the 400 million globally affected by a rare disease.**

EBRP'S model has been highlighted for its leadership by...



### OUR GLOBAL IMPACT

Thanks to the long-standing support of our brave EB warriors, resilient EB families, brilliant medical experts, and generous donors, we have been able to...



**Raised \$50M** for critical EB research

**Accelerated 1st** FDA approval for Treatment of EB

**Transformed 20X** The amount of EB clinical trials since 2010

**Funded 120+** Innovative global EB projects





# THANK YOU!

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Please contact Michael Hund | [mhund@ebresearch.org](mailto:mhund@ebresearch.org)